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### Industry Update

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Questions related to specific materials, methods, and services will be addressed at the conclusion of this presentation.

### **Learning Objectives**



- Identify key trends in the design and construction indexes.
- Identify risk trends in the construction design Industry.
- Identify risk management approaches to minimize risk

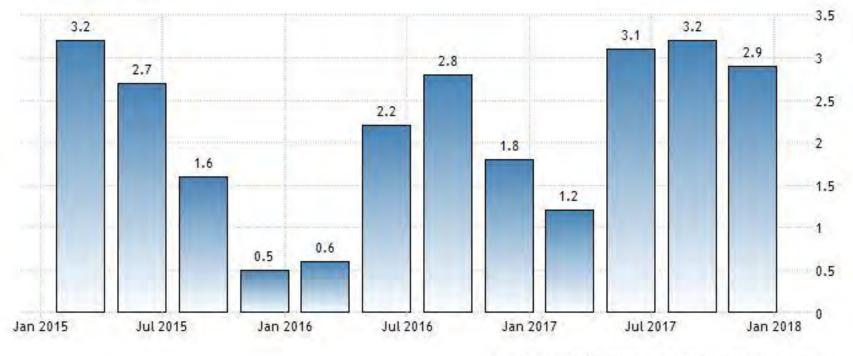
### **Executive Summary**



- Economy is generally good
- Areas of uncertainty exist (Administration / Spending / Infrastructure)
- Design Firms reporting opportunities for growth and increased profits
- Design firm challenges include staffing, technology and evolving construction landscape.
- Claims involving technical errors are increasing
- Quality Control / Assurance continues to be very important.

### Generally, the US economic picture remains encouraging

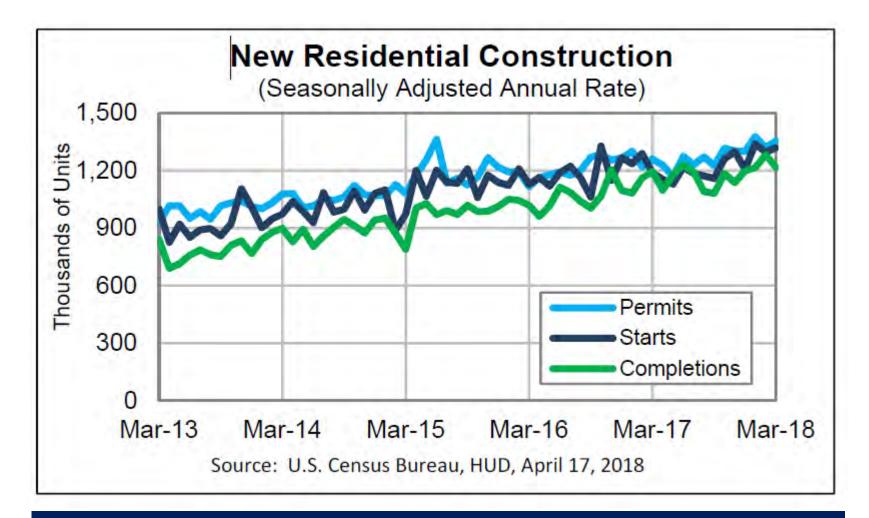




SOURCE: TRADINGECONOMICS.COM | U.S. BUREAU OF ECONOMIC ANALYSIS

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### March 2018 residential permits & starts



### Starts 10.9% above March 2017



Source: Inman.com Feb. 21, 2018

Non-residential Construction Spending					
Jan 2017 - Jan 2018					
\$730 Billion Dollars Spending					
Sector	12-Month % Change				
Public Safety			34		
Transportation			20		
Health Care			12		
Lodging			11		
Sewage & Waste Disposal			8		
Commercial			6		
Water Supply			5		
Education			5		
Manufacturing			-10		
Power			-9		
Religious			-9		

Source: US Census Bureau, Associated Builders and Contractors, Inc. Jan., 2018

### Leading Indicator - AIA's Architecture Billings Index (ABI)

### Regional

Scores above 50 = increase in billings from the previous month



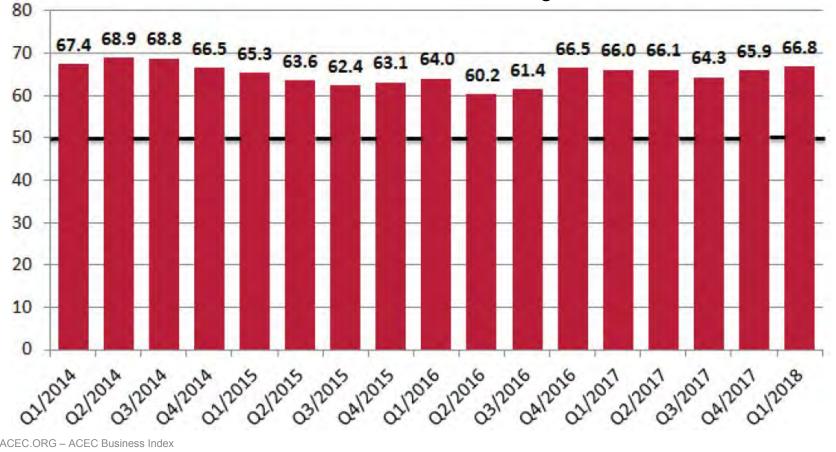
Source: AIA, American Institute of Architecture Feb 2018

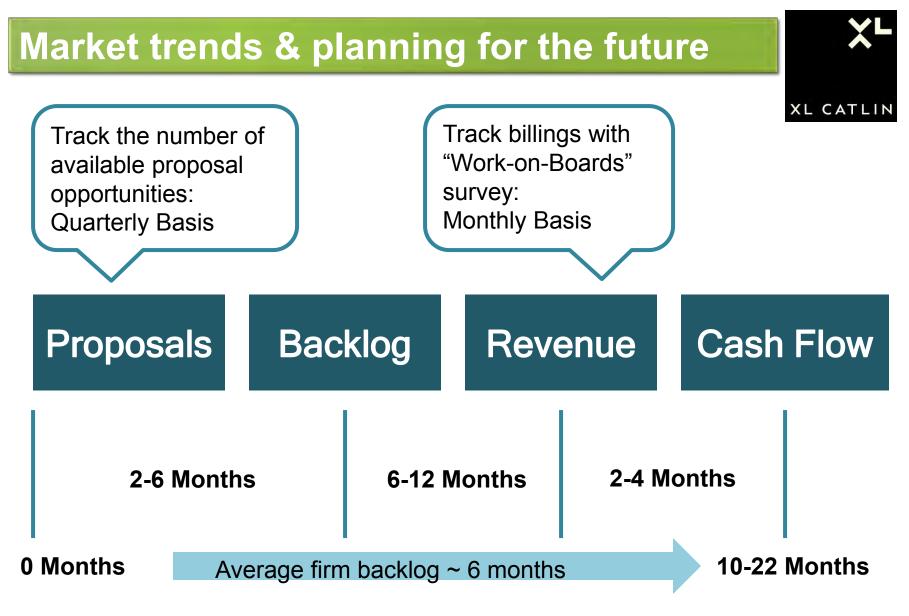
### Leading Indicator – ACEC's Engineering Business Index (EBI)



Q1 2018 score = 66.8

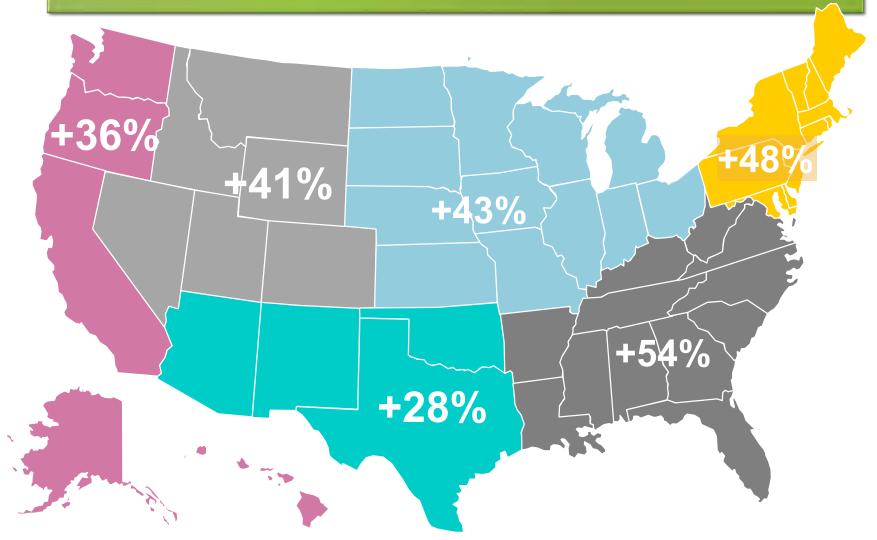
>50 indicates growth





Source: PSMJ Resources, Inc & Deltek, State of the AE Industry Jan 2018

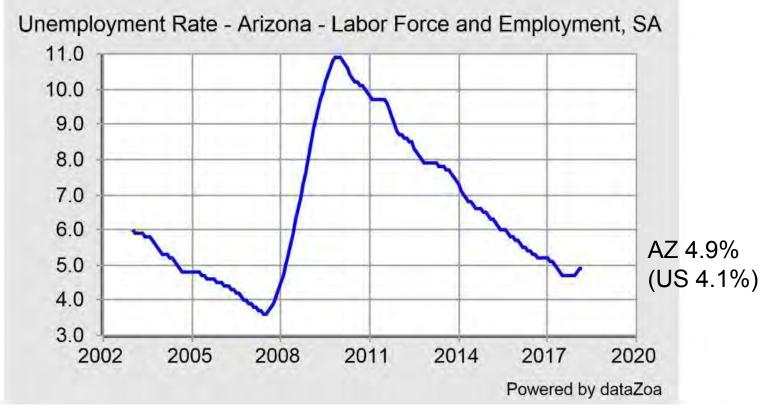
### All regions show positive proposal activity



Source: PSMJ Resources, Inc & Deltek, State of the AE Industry Jan 2018

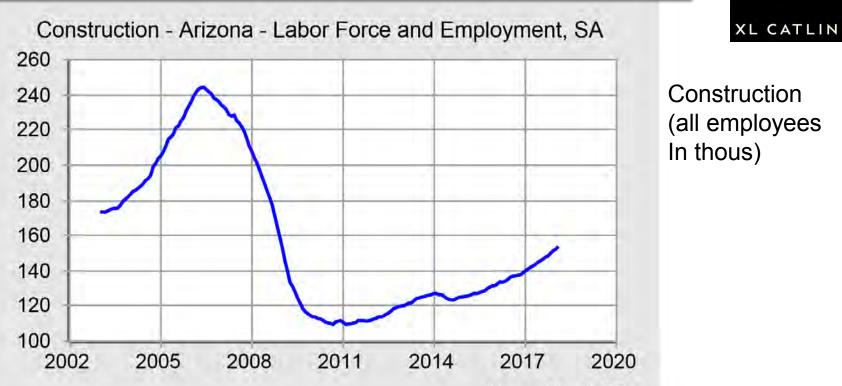
### Arizona unemployment trending Q1 2018





US Department of Labor. April 20, 2018. State of Arizona Employment Data

### Arizona construction employment trending Q1 2018



Powered by dataZoa

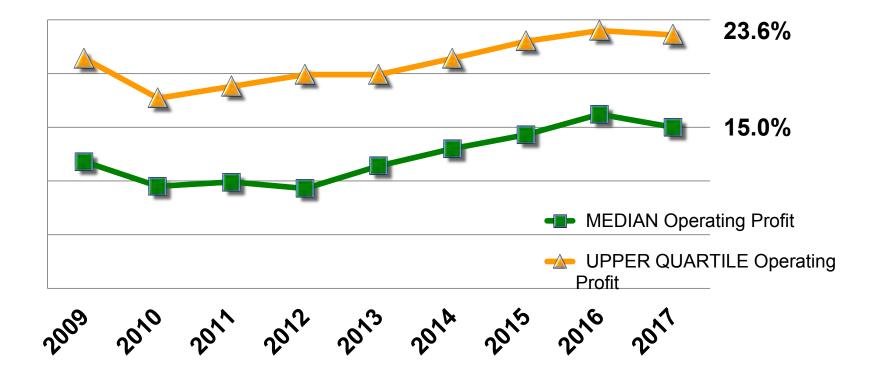
Employment of architecture and engineering occupations is projected to grow 7 percent from 2016 to 2026

### Employment of construction occupations is expected to grow 11 percent from 2016 to 2026

US Department of Labor. April 20, 2018. State of Arizona Employment Data

### A/E Firm operating profits over time





Source: PSMJ Resources, Inc. (June 2009 - June 2017)

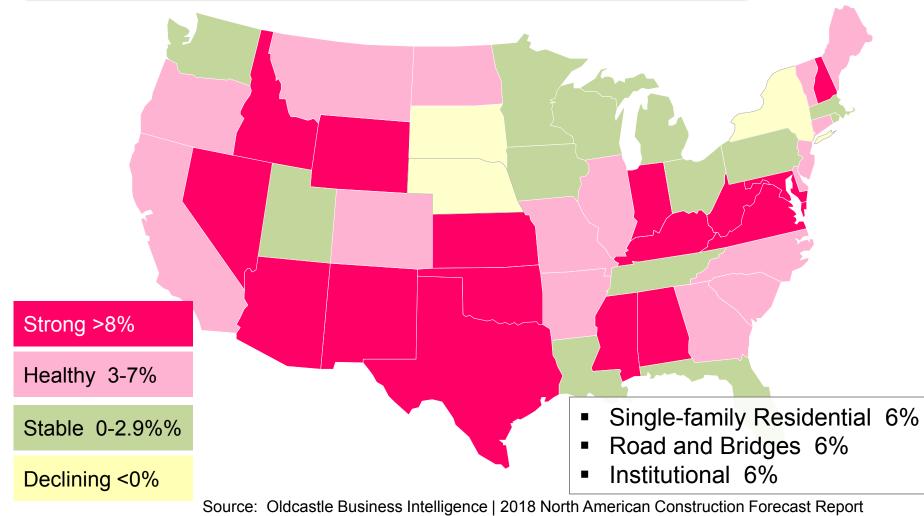
A/E Market Sector Profitability relative to the A/E Industry Median						
Market Sector	2017 15.0%		2016 16.2%			
Commercial (Developer)		9.4%		8.2%		
Government Buildings		12.5%		6.5%		
Housing		8.4%		12.6%		
Water/Wastewater		0.8%		-2.3%		
Industrial		-0.6%		4.9%		
Energy-Utilities		-0.6%		-2.5%		
Commercial (Users)		-0.1%		7.9%		
No Speciality		-1.1%		-1.3%		
Transportaion		-1.4%		-2.2%		
Healthcare		-1.4%		-4.2%		

Source: PSMJ Resources, Inc., 2017 Financial Performance Survey (June 2017)



### 2018 North American Construction Forecast Report





### Concerns (Or Opportunities?)

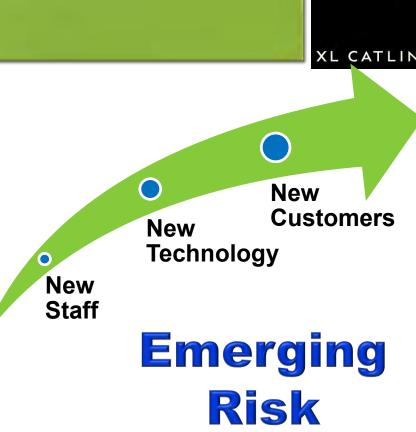




### **Challenges to A/E Sector** Interesting times

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- Economic contraction/ expansion
- Integration of new technologies
- Staff changes
- Claims



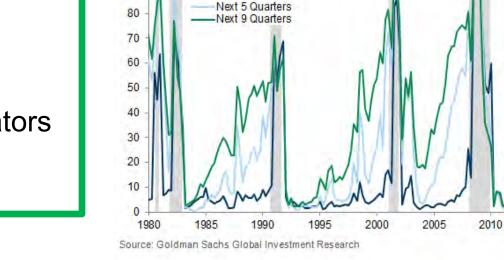
### Second longest economic expansion in US history

Percent

100

90

- 105<sup>th</sup> month of expansion
- Economic Indicators are still strong



US

Current

Exhibit 1: Recession Probability Rises from Low Levels

US Recession Risk

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Percent

100

90

80

70

60

50

40

30

20

10

2015

Recession probability is down to 35% from 43% in Dec 2017. Past recessions have occurred with at least a 70% probability.

Source: RecessionProtect.com Jan 2018

### **Steel & Aluminum Tariffs**



- Construction prices up 0.2%
- Motor vehicle prices up 0.4%

Source: National Association of Realtors March 2018

Impacts to

- Infrastructure?
- Commercial building?
- Heavy Industry?

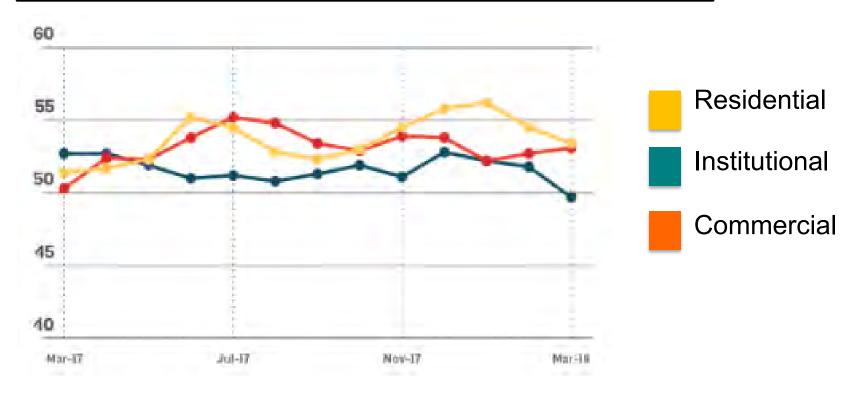
Less for

- Residential
- 6-packs





53% of Architecture firms predict rising construction costs for most projects. How will this impact growth?



### **AIA Business Survey**



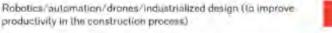
#### Practice

Technology related to construction/design processes and materials expected to have largest impact on AEC industry over the next decade

units: % of firms selecting given trend as one of the top three trends expected to have the greatest impact on the AEC industry over the next five to ten years

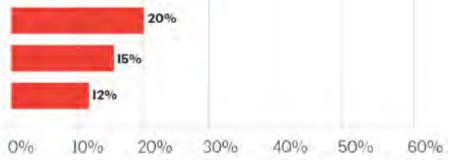
Offsite construction processes (e.g., prefabrication; nodelerization; preassembly; offsite multitrade fabrication)		56%
/irlual/augmented reality/real-time rendering (to better visualize; est, and validate designs)		51%
nhanced construction materials (e.g., specially cured concrete:	AEQ	

#### Offsite construction processes (e.g. prefabrication; modularization; preassembly; offsite multitrade fabrication



Autonomous vehicles (affecting building designs; use of space; locational choices of development)

Artificial intelligence/machine learning (used to generate best practices, prototypes)

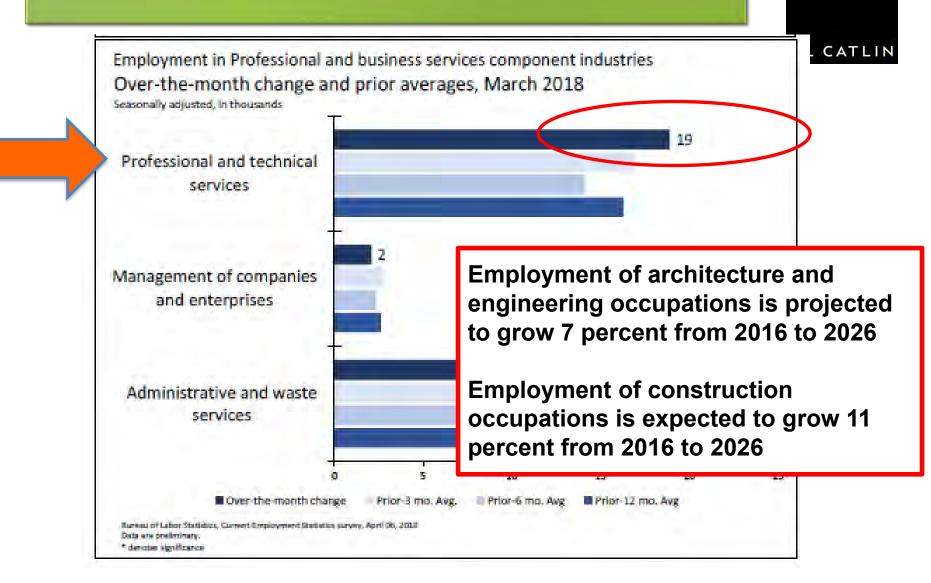


# Design Sector changing (even more) rapidly



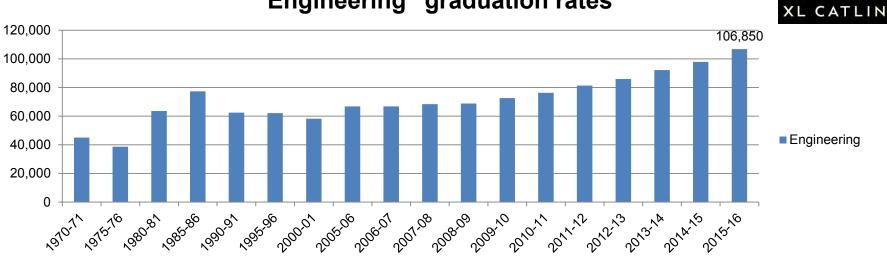
- Change is constant.
- Technology has increased the rate of change.
- Alternative funding sources have changed project delivery.
- Contractors are pursuing turnkey services.
- Reinventing the company often means challenging the status quo
- We can never return to prior states

### **Professional staff employment**

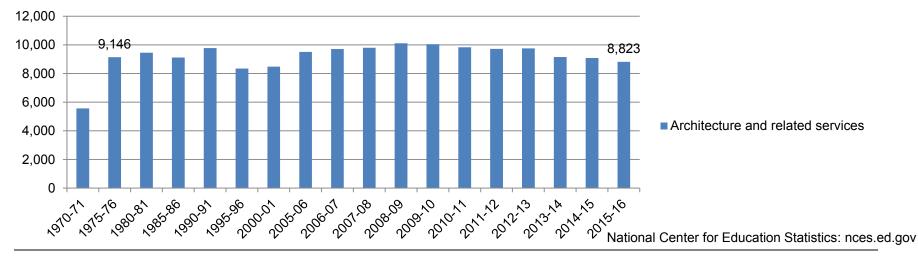


### **Professional staff graduation rates**

"Engineering" graduation rates



Architecture and related services graduation rates



### Staffing trends in A/E business risk



#### **Staffing- Perpetuation**

- Retirees leaving sector, most of them senior designers
- New entrant rate not matching retirement rate
  a struggle for talent
- Competition for new talent – hard to find, wage volatility

### **Staffing - Diversification**

- Women and minorities are still underrepresented
- Lack of comprehensive benefits such as maternity leave

## Staffing trends in E/P/C impacting A/E firms



- Labor shortages
  - Increased reliance on sub-contractors
- Inexperienced Subs
  - Shifting project types (macro-economic)
- Construction issues
  - Lack of qualified labor

### Trends in A/E business risk

#### **M&A Activity Top 50 ENR**

- 2014 -record year. An estimated \$25BB in gross A/E revenues were acquired
- 2015 2017 slowing down; buyers are becoming more selective
- Mid Size Firm Acquisitions have increased
- New Small Firm Creation has increased

#### **Challenges to A/E Firms**

- Easy to acquire, hard to integrate
- Where does the capital come from?
- Level of diligence- never enough.

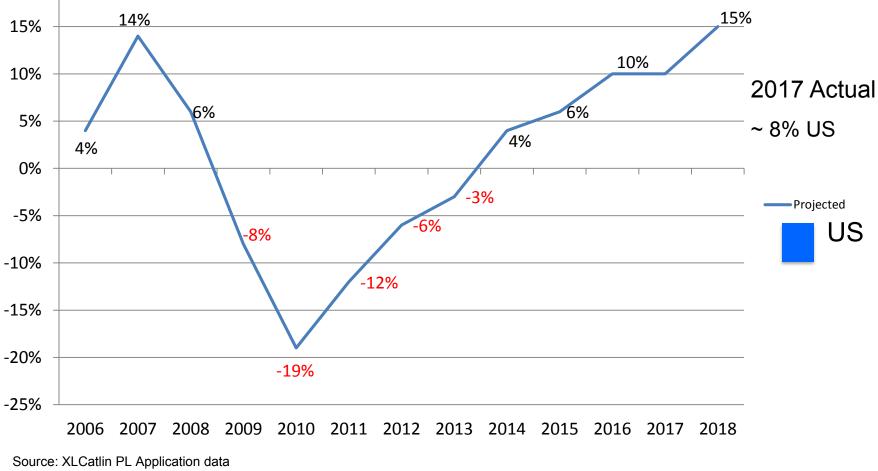


### **Downstream challenges**



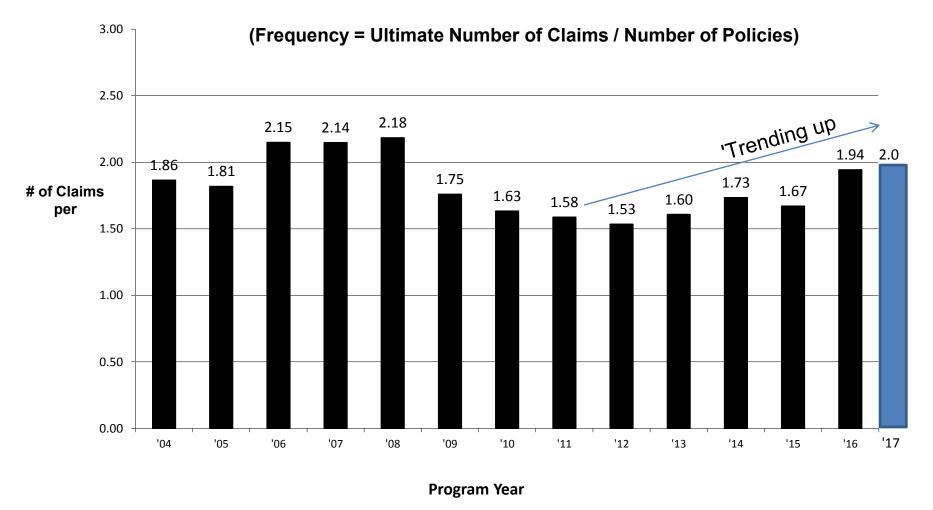
- M&A-
  - Risk management knowledge transfer
  - Culture continuity
  - Relationship management
  - Time commitment (on open projects)
  - Customer volatility

# A/E Sector revenue projections

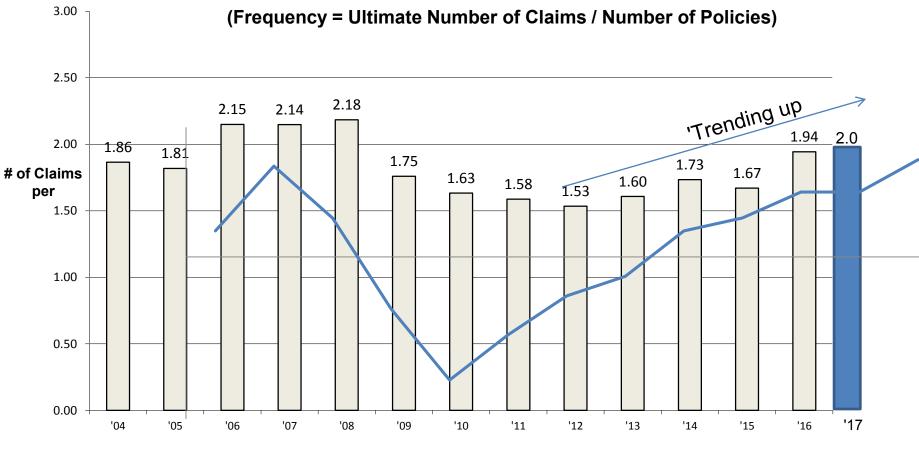


### **Claim frequency- large firms**

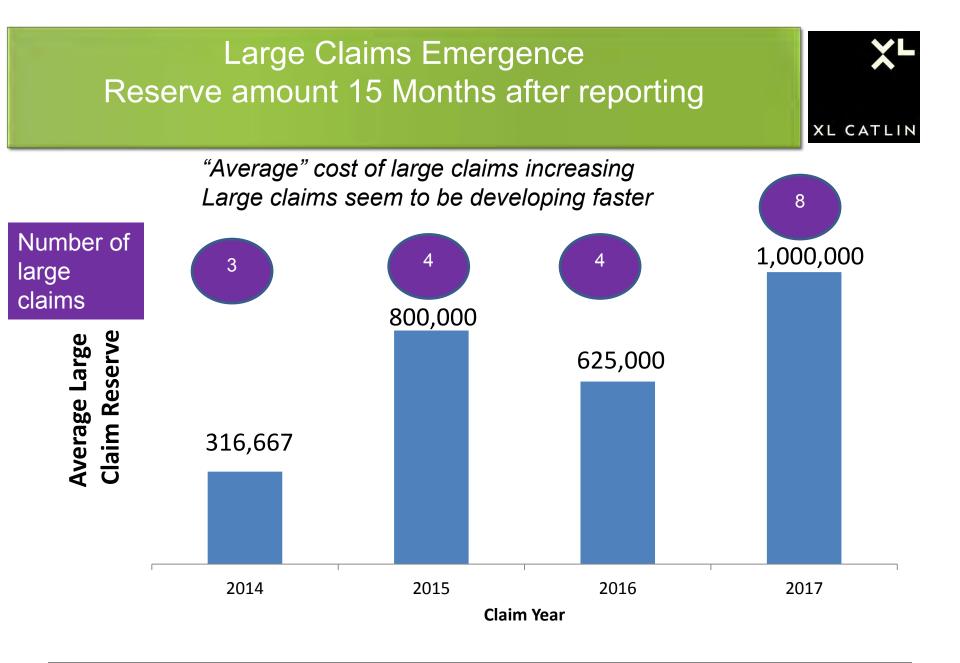




# Large design firm segment



**Program Year** 



### **Trends -Project Loss exposure examples**

Large Firm 2004-2016		
Project Group	Loss Relativity (>1 = higher risk)	
Condos	8.50	
Custom homes	3.99	
Chemical Plants	2.98	
Correctional Inst.	2.92	
Sports Facilities	2.69	
Process Manu Systems	2.37	
Apartment	1.62	
Single Fam Subdvs	1.56	
Parking Garages	1.47	
Airport Runways	1.35	
High rise	1.17	
Schools/Colleges	1.05	

### Firm Characteristics and Loss Activity



Lowest incidence of loss

- Firms specializing in just one discipline
- Firms with 1 to 2 branch offices
- Firms with < 5 Project types

Higher incidence of loss

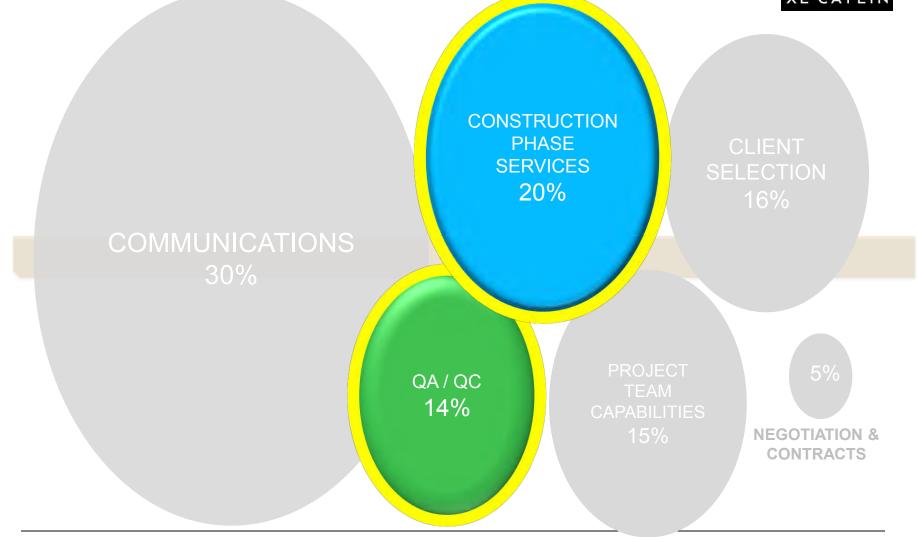
Firms with > 5 disciplines

• Firms >10 branch offices

• Firms >10 project types

### Two "Emerging" Risk Drivers were a factor in 34% of the claims

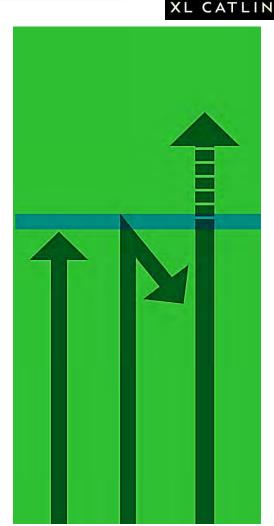




#### Focus on the basics – Manage to success

#### **Continue Best Practices**

- Claim Issues are a huge threat to profitability
- Claims resulting from missing details, and / or computational errors increasing
- Deterioration in project documentation and communication(s)
- Scope Creep continues to be an issue



### **Risk Management Considerations**

- Institute a culture of risk management
  - Review all projects before proceeding (Go / No Go Process)
    - All projects are different
- Revisit Quality Management and Controls
  - Basic design issues details missing, etc
    - Step Back and look at business basics.
    - Are we consistent with procedures and symbol management?
    - As we add new staff and clients, are we handling things consistently?
- Audit (continual improvement)
  - Project close out review
    - Are we close to hitting the mark; where can we improve?
    - Is this a project or client we want to continue with?
    - Subs don't take for granted that they don't have these issues.





